



Graphic Specialties, Inc.

Die Making

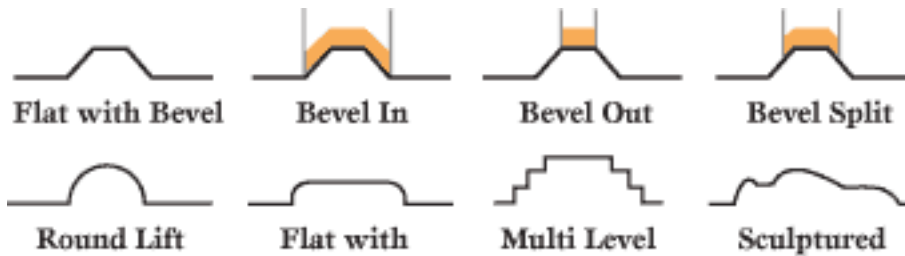
ph : 616-247-0060 | 1-800-255-FOIL(3645) | fax : 616-247-3535 | 2350 Breton Industrial Dr. SE Grand Rapids, MI 49508

Specifications:

All dies are 1/4"

Beveled edges ran between 30 to 80 degrees from the paper plane.

Gold lines indicate where the foil edges fall in relation to the embossing.



Tips and Information:

- It is always helpful if you leave sheet crop marks
- Indicate beveled or round edges (For sharp detail or pointed edges, beveled must be used)
- Indicate bevel in, bevel out, or bevel split.
- If sculptured, give us both a line drawing and a photo.
- Use a color-coded system to show levels in a multi-level or sculptured die.
- Finished dies are your property, however if desired, we will keep your dies on file for you to protect from loss or damage in storage.

Terms:

Magnesium Dies:

Chemically etched. Used for quick turn around and short runs. Short die life because it is fairly soft. Die life of about 25,000 impressions. Bevels cannot be controlled as well as with brass. When used to emboss, there will be a slight rounded appearance. Economical.

Copper Dies:

Chemically etched. Used for fairly quick turnaround and medium length runs. Die life of about 100,000 to 200,000 impressions. Bevels cannot be controlled as well with brass. Are better than magnesium designs with fine lines or detail.

Brass Dies:

Mechanically engraved. Slower process and more costly. The best quality and endurance. Die life of about 200,000 to 1 million impressions. Provide sharp clean bevels and can be used for sculpturing.